

M.

2021 Type Trends starter pack.

Applied Sans™ by Monotype.

Free weight: Medium

Trend: Measured Austerity

About the typeface.

The Applied Sans™ family is a reimaging of late 19th and early 20th century sans serif typefaces used in what was then called, "jobbing or trade" work. While built on the foundation of these early designs, the Applied Sans design adds to this all the prerequisite attributes for modern typographic communication.

Designers: Akira Kobayashi, Sandra Winter

Applied Sans weights.

Aa Aa - Condensed Thin & Italics

Aa Aa - Condensed Ultralight & Italics

Aa Aa - Condensed Light & Italics

Aa Aa - Condensed & Italics

Aa Aa - Condensed Medium & Italics

Aa Aa - Condensed Bold & Italics

Aa Aa - Condensed Black & Italics

Aa Aa - Condensed UltraBlack & Italics

Aa Aa - Thin & Italics

Aa Aa - Ultralight & Italics

Aa Aa - Light & Italics

Aa Aa - Regular & Italics

Aa Aa - Medium & Italics

Aa Aa - Bold & Italics

Aa Aa - Black & Italics

Aa Aa - UltraBlack & Italics

Applied Sans Medium basic character set.

abcdefghijklmnopqrsxyz ABCDXYZ & € 1234

ABCDEFGHIJKLMN OPQRSTUVWXYZ ?&!abcdefghijklmnopqrstuvwxy \$12.34
€5,67 £8.90 Quattro são provençal jutro Kranz révènement Über the Joaquim groß
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Bjorn™ by Monotype.

Free weight: **Bold**
Trend: **Touchable**

About the typeface.

Meet Bjorn. A super usable, digital-device ready type design. A typeface driven by the notion that today's 'digital' shouldn't automatically mean the devolution of typographic personality, Bjorn brings a softer-side to the idea of pixel perfect brand comms. Solid digital typography can also convey a warm tone of voice, radiate a softness, a human emotive charm whilst still maintaining all of the functional on-screen requirements of crisp easy reading fonts across viewports.

Designers: Monotype Studio, Phil Garnham, Jason Smith, Fernando Mello

Bjorn weights.

Aa - Light
Aa - Regular
Aa - Medium
Aa - Bold

Bjorn Bold basic character set.

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ABCDEFGHIJKLMN OPQRSTUVWXYZ ?&!abcdefghijklmnopqrstuvwxyz \$12.34

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Carnero™ by Monotype.

Free weight: Book
Trend: R-Wars

About the typeface.

Carnero™ is a feisty hybrid of precise geometry and calligraphic flair; a design that walks that fine line between being sensible and a standout. In an increasingly monotone typographic landscape – Carnero has a unique pulse that moves the reader along with a new energy. Carnero gives life to simple utility with kinetic letter shapes, open apertures, and generous counters

Designer: Steve Matteson

Carnero weights.

Aa Aa - *Light & Italics*

Aa Aa - *Book & Italics*

Aa Aa - *Regular & Italics*

Aa Aa - Semibold & Italics

Aa Aa - Bold & Italics

Aa Aa - Black & Italics

Carnero Book basic character set.

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ABCDEFGHIJKLMN OPQRSTUVWXYZ ?&!abcdefghijklmnopqrstu vwxyz \$12.34

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FS Pele Pro[®] by Fontsmith.

Free weight: Two Italic
Trend: Blockheads

About the typeface.

Pele is a champion typeface, a larger than life headline face inspired by the legendary football star. Strong and definitely unique. FS Pele looks great in posters.

Designers: Jason Smith, Phil Garnham

FS Pele weights.

Aa Aa - One & Italics

Aa Aa - Two & Italics

FS Pele Pro Two Italic basic character set.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z & £ 1 2 3 4

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FS Siena® by Fontsmith.

Free weight: Light
Trend: Opulant Sans

About the typeface.

Siena is a luxurious type. A modern contrasted sans serif. Over 25 years in the making, FS Siena is tailor made for high-end brands. Sumptuous, elegant and eclectic, a nonconformist typeface with classical roots. It's been a long time coming, but with its heady mix of elegance and quirky charm, FS Siena is worth the wait.

Designers: Jason Smith, Krista Radoeva

FS Siena weights.

Aa Aa - Thin & *Italics*

Aa Aa - ExtraLight & *Italics*

Aa Aa - Light & *Italics*

Aa Aa - Light & *Italics*

Aa Aa - Medium & *Italics*

Aa Aa - SemiBold & *Italics*

Aa Aa - Bold & *Italics*

FS Siena Light basic character set.

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FS Untitled® by Fontsmith.

Free weight: Regular 450

Trend: VR

About the typeface.

Untitled is an interactive typeface.

It has been developed with screens firmly in mind. Its pixel friendly design in 12 weights reduce the reliance on font hinting and make possible the kind of fine adjustments that can be crucial in keeping characters legible on all screens.

Designers: Jason Smith, Fernando Mello

FS Untitled weights.

Aa Aa - Thin 100 & Italics

Aa Aa - Thin 150 & Italics

Aa Aa - Ultralight 200 & Italics

Aa Aa - Ultralight 250 & Italics

Aa Aa - Light 300 & Italics

Aa Aa - Light 350 & Italics

Aa Aa - Regular 400 & Italics

Aa Aa - Regular 150 & Italics

Aa Aa - Medium 150 & Italics

Aa Aa - Medium 150 & Italics

Aa Aa - Bold 150 & Italics

Aa Aa - Bold 150 & Italics

FS Untitled Regular 450 basic character set.

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ITC Souvenir[®] by Monotype.

Free weight: Demi
Trend: Soft-Serve

About the typeface.

TC Souvenir is a trademark of Monotype ITC Inc. registered in the U.S. Patent and Trademark Office and which may be registered in certain other jurisdictions.

Designers: Edward Benguiat, Morris Benton

ITC Souvenir weights.

Aa Aa - *Light & Italics*
Aa Aa - **Medium & Italics**
Aa Aa - **Demi & Italics**
Aa Aa - **Bold & Italics**

ITC Souvenir Demi basic character set.

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Macklin™ Text by Monotype.

Free weight: Italic

Trend: The languid serif

About the typeface.

Macklin is a superfamily, which brings together several attention-grabbing styles. Macklin is an elegant, high contrast typeface that demands its own attention and has been designed purposely to enable brands to appeal more emotionally to modern consumers. Macklin comprises four sub-families—Sans, Slab, Text and Display—as well as a variable. The full superfamily includes 54 fonts with 9 weights ranging from hairline to black.

Designer: Malou Verlomme

Macklin Text weights.

Aa Aa - Text Light & *Italics*

Aa Aa - Text Regular & *Italics*

Aa Aa - Text Medium & *Italics*

Aa Aa - Text Bold & *Italics*

Macklin Text Italic basic character set.

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ABCDEFGHIJKLMN OPQRSTUVWXYZ ?&!abcdefghijklmnopqrstuvwxyz \$12.34
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Morning™ by Monotype.

Free weight: Regular
Trend: Hand was here

About the typeface.

Morning's spirited, bouncy cursive letterforms feel like a painter's signature; it's a familiar style but with something of a twinkle in its eye. The style of Morning looks to imitate wet brush and ink lettering, and dances between seriousness and play. You'll find a mix of letter connections here, and some ligatures, too.

Designer: Andrew Lethbridge

Morning only has this single weight.

Aa - Regular

Morning basic character set.

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PL Barnum Block by Monotype.

Free weight: Block
Trend: Lateral moves

About the typeface.

Designed by Dave West and released in 1960, the name Barnum associates this face with the famous nineteenth-century traveling American circus and showman P.T. Barnum. The wood-cut influence of the letter makes the PL Barnum Block font ideal for posters, signage and creative titling and packaging.

Designers: Dave West

PL Barnum Block only has this single weight.

Aa - Block

PL Barnum Block basic character set.

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