

Monotype

مارغ

Glance. Read. Drive.

Fonts for cars. Curated by Monotype.

左折

NO EXIT

SLOW

NO ENTRY

30km

ABS

½ Mile

A25

MAD

31

The need for reading speed.

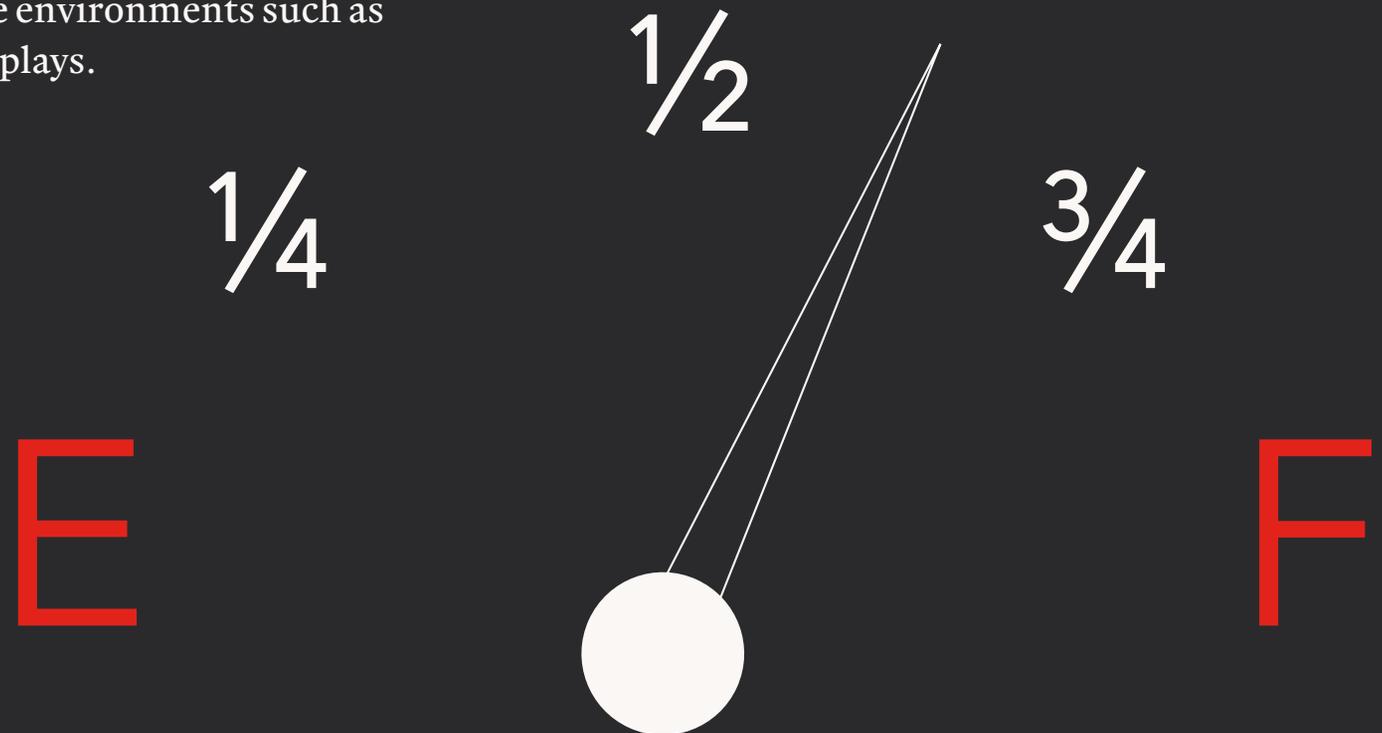
Absorbing information quickly is more than a convenience at 60mph. Today's car dashboards are no longer simply digits on a dial and a pointer that loiters between F and E – modern drivers must absorb dozens of information cues about location, navigation, entertainment, and their car's condition. Carmakers and designers need to convey this information in the blink of an eye, because that's all the time a driver has to spare.

The experts at Monotype are proud to present five typefaces that have been optimized for use in automobile HMI displays. These typefaces are visually appealing, exceptionally legible, and readable at a glance.

Avenir Next

In designing the Avenir® typeface, Adrian Frutiger drew inspiration from both past and future. Frutiger added a touch of organic humanism to his design, freeing Avenir from the rigid geometric overtones of earlier fonts.

In 2004, Frutiger, together with Linotype's in-house type designer Akira Kobayashi, reworked the Avenir family to address on-screen display issues. The result was the Avenir Next typeface. The blending of geometric and humanist elements contributes to the Avenir typeface's high legibility, making it ideal for quick-glance environments such as automotive HMI panels and displays.



Burlingame

A relatively new font, the Burlingame® typeface is a sturdy design with open, clear shapes that offer outstanding legibility, especially in constrained digital settings. This font embodies a humanist, handcrafted quality, which was modified based on what was learned from automotive UI legibility research commissioned by Monotype, making Burlingame ideal for digital instrument panels in any vehicle.

The Burlingame typeface is a melding of traits pulled together in response to the needs of automotive displays: flat terminals, sharp corners, super-elliptical bowls, and generous spacing. Its simple shapes and deep triangular cuts also help ensure clarity and legibility at small sizes, especially on low-resolution screens.



Frutiger

Adrian Frutiger was a world-renowned type designer. His namesake font design is distinctive and ideal for wide variety of uses. Originally intended for airport signage, the Frutiger® typeface is very legible from a large number of distances and angles. A classical typeface, Frutiger combines the legibility of a humanistic sans serif font with the visually appealing geometric lines of a grotesque sans font.

The Frutiger typeface has been adopted by many corporations and governments for its modern, warm look. This font's openness makes it extremely visible, and its distinctive letterforms avoid blending into one another.

Destination
Ahead

Miles
32,678

Range
455

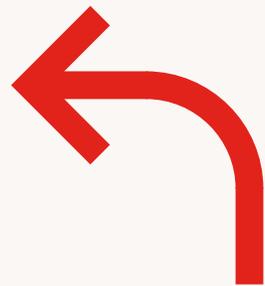


Tipperary

The Tipperary™ typeface is a monoline humanist sans serif font with clear, open letterforms. Its austere characters offer exceptionally quick legibility, perfect for digital UI displays. To create this font, many classic typeface designs were reinterpreted and combined. The result is a font which excels within the technological constraints of modern display screens while retaining the proportions and form that made it a favorite in print.

Tipperary's letterforms curve abruptly in an almost squarish geometry, making it one of the best fonts for quick-glance environments such as automotive gauges, displays, and interfaces.

arrival
11:23 AM



Turn left onto

Green Park Rd.

46 minutes

52.7 miles to destination

Daytona

The Daytona™ font was designed by Monotype's Jim Wasco with legibility in mind. It features sturdy, squared letters, which are based on humanist shapes and proportions. The Daytona typeface's letterforms are narrow, which maximizes space and promotes easy reading. Its rounded corners, open counters and simple character shapes make Daytona one of the most legible fonts in the Monotype library.

The Daytona typeface performs extremely well in nearly every on-screen environment, including automotive user interfaces, digital dashboards, and GPS devices.



Tires Spinning
Jimmy Sans
Moving Forward

Prev

Next

Pause

Shuffle

**Designed for beauty.
Engineered for clarity.**

Perfect legibility. Unmatched design.

The rapid pace of digital evolution is transforming nearly every industry. The ways in which we search for and absorb visual information has fundamentally changed, making reduced distraction in quick-glance environments more essential than ever.

The experts at Monotype have curated this ‘fonts for cars’ collection to illustrate a sampling of typefaces that can be read easily to help keep drivers’ eyes where they belong – on the road. By selecting the right typeface for your dashboard or HMI, you’ll help ensure your automotive display is highly legible and has a peerless design your audience will love.

To learn more about fonts for cars, or to see more of Monotype’s extensive Automotive Portfolio, visit monotype.com/fonts/fonts-for-cars or contact a Monotype font liason today.